



Contact:  
Quentin Nicolle  
Sales & Marketing manager  
EarMaster ApS  
press@earmaster.com  
www.earmaster.com

# EarMaster

FOR IMMEDIATE RELEASE

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## New App EarMaster Aims to Set New Standards for Music Learning on iPad

EarMaster releases a new iPad app for music theory, ear training and sight-singing. Already a reference on Mac and PC among musicians and music schools, EarMaster is now finally coming to the iPad with even more lessons and features. Including thousands of unique interactive exercises for practical music theory, sight-singing, ear training and rhythm practice, it sets out to redefine how musicians playing any type of instrument can improve their musical skills, regardless of their current level.

**Egaa, Denmark, June 6, 2016** – EarMaster is a brand new app for iPad that will enable you to train your skills in music theory, sight-singing, ear training and rhythm. It offers thousands of exercises for all levels that will help you sight-read and sight-sing music, recognize intervals, chords, scales and melodies by ear, increase your rhythm and pitch precision, learn to transcribe music by ear, and learn the core concepts of music theory. A very ambitious plan indeed, but also plotted by a massive app with a huge amount of content and features on tap.

Most musicians aspire to improve their musical skills, but it requires a lot of practice - there's just no way around it. What more natural, then, than to spend our spare time usefully by practicing to improve our skills? The App Store already counts quite a few music learning apps, but nothing as comprehensive and feature-rich as EarMaster. Designed in close dialogue with leading music teachers and schools, it offers top-grade exercises, courses and workshops normally reserved to music school

*"I think you are on to something great. I've used a few ear training apps and I find none as systematic and useful as this."*

Kofi Ampaabeng, Piano and guitar student

labs into a readily available app.

EarMaster also introduces new ways of learning music theory. Users can sing their answers into the app and get instant feedback on their pitch and rhythm accuracy, tap rhythms live on the screen of their iPad, practice ear training or sight-reading with a MIDI piano or other MIDI instruments, learn to sing with solfege syllables, check their stats to pinpoint areas that demand more training, do interactive dictations with all-time Jazz classics, and more.

A **video trailer** introducing the main aspects of EarMaster can be watched here:

<https://youtu.be/G27pXDQbcvQ>

### Available languages

English, German, French, Spanish, Chinese (Simplified), and more on their way.

### Price and availability

The App can be **downloaded for free** from the App Store and includes a 15-lesson introduction to music theory for beginners, as well as 2 customizable ear training exercises to learn to recognize and transcribe chords and intervals by ear.

Available **in-app purchases** include a comprehensive music theory course for beginners, 14 general workshops for ear training, sight-singing practice and rhythm training, 9 Jazz workshops including rhythm lessons on Swing and singing exercises on Jazz classics ("After You've Gone", "The Sheik of Arabia", "Ja-Da", etc.), and 12 customizable activities with hundreds of options and settings for tailor-made training sessions.

**To celebrate the release of the app**, all in-app purchases are sold with up to 65% discount until July 1, 2016.

The App is also fully integrated into the **EarMaster Cloud** environment for music schools, and enables music students to complete EarMaster assignments on their iPad instead of their Mac or PC. The iPad

*"I have been a big EarMaster fan for many years!"*

Damien Nolan, Guitarist for Pete Townshend (The Who), Skunk Anansie, VV Brown, Katie Melua and more.

version is available at no extra cost to EarMaster Cloud users.

### About EarMaster

EarMaster ApS is a Danish music software company founded in 1994, and located in the city Aarhus, also dubbed as "the city of smiles" or "the world's smallest big city". What drives our company is a passion for music in all its shapes and colors. Being musicians ourselves, our mission is to develop high quality software that helps the advance of music education.

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### Useful links:

EarMaster app on the App Store: <https://itunes.apple.com/us/app/earmaster-ear-training-sight/id1105030163?ls=1&mt=8>

Video trailer: <https://youtu.be/G27pXDQbcvQ>

Video preview: <https://youtu.be/uagEWOsR1Rg>

Website: <http://www.earmaster.com>

Electronic Press kit: <http://www.earmaster.com/company/press-material.html>